

		Competitive Fare Analysis									
		(Based on Non-stop/Direct roundtrip fare in coach class with Saturday night stay and 30 day advance purchase)									
		Avatar	Spirit Air	American	United	US Air	Delta	Jet Blue/Virgin	Continental	Alaska Air	Southwest/Air Tran
Chicago (ORD)	Las Vegas (LAS)	\$ 98.00	\$ 191.00	\$ 263.00	\$ 330.00	\$ 341.00	\$ 320.00	\$ 413.00	\$ 320.00	\$ 527.00	\$ 380.00
	New York City (JFK)	\$ 78.00	\$ 153.00	\$ 134.00	\$ 182.00	\$ 210.00	\$ 134.00	\$ 170.00	\$ 182.00	N/A	\$ 118.00
		Avatar	Frontier	American	United	US Air	Delta	Jet Blue/Virgin	Continental	Alaska Air	Southwest/Air Tran
Dallas (DFW)	Los Angeles (LAX)	\$ 98.00	\$ 233.00	\$ 218.00	\$ 247.00	\$ 218.00	\$ 254.00	\$ 248.00	\$ 247.00	\$ 218.00	\$ 472.00
	Miami (MIA)	\$ 98.00	N/A	\$ 340.00	\$ 401.00	\$ 506.00	\$ 439.00	N/A	\$ 429.00	N/A	\$ 492.00
		Avatar	Hawaiian	American	United	US Air	Delta		Continental	Alaska Air	Southwest/Air Tran
Honolulu (HNL)	Los Angeles (LAX)	\$ 178.00	\$ 398.00	\$ 366.00	\$ 386.00	\$ 565.00	\$ 341.00	N/A	\$ 386.00	\$ 565.00	N/A
	Las Vegas (LAS)	\$ 198.00	\$ 802.00	\$ 543.00	\$ 688.00	\$ 378.00	\$ 416.00	N/A	\$ 449.00	\$ 663.00	N/A
	San Francisco (SFO)	\$ 178.00	\$ 462.00	\$ 494.00	\$ 376.00	\$ 482.00	\$ 391.00	N/A	\$ 376.00	\$ 558.00	N/A
	San Jose (SJC)	\$ 178.00	\$ 483.00	\$ 527.00	\$ 506.00	\$ 562.00	\$ 419.00	N/A	\$ 1,044.00	\$ 533.00	N/A
		Avatar	Spirit Air	American	United	US Air	Delta	Jet Blue/Virgin	Continental	Frontier	Southwest/Air Tran
Las Vegas (LAS)	New York City (JFK)	\$ 158.00	\$ 402.00	\$ 387.00	\$ 377.00	\$ 323.00	\$ 387.00	\$ 318.00	\$ 377.00	\$ 377.00	\$ 496.00
	Miami (MIA)	\$ 158.00	N/A	\$ 446.00	\$ 446.00	\$ 445.00	\$ 475.00	N/A	N/A	N/A	\$ 394.00
	Los Angeles (LAX)	\$ 38.00	\$ 71.00	\$ 105.00	\$ 120.00	\$ 120.00	\$ 107.00	N/A	\$ 120.00	N/A	\$ 98.00
	Honolulu (HNL)	\$ 198.00	\$ 802.00	\$ 543.00	\$ 688.00	\$ 378.00	\$ 416.00	N/A	\$ 449.00	\$ 663.00	N/A
	San Francisco (SFO)	\$ 78.00	N/A	\$ 149.00	\$ 174.00	\$ 206.00	\$ 149.00	\$ 205.00	\$ 174.00	N/A	\$ 182.00
	Dallas (DFW)	\$ 98.00	\$ 201.00	\$ 258.00	\$ 268.00	\$ 236.00	\$ 292.00	N/A	N/A	\$ 388.00	\$ 472.00
	Phoenix (PHX)	\$ 38.00	\$ 201.00	N/A	N/A	\$ 140.00	N/A	N/A	N/A	N/A	\$ 118.00
	San Jose (SJC)	\$ 58.00	N/A	\$ 406.00	\$ 285.00	\$ 313.00	\$ 182.00	N/A	\$ 460.00	\$ 343.00	\$ 182.00
	Orlando (MCO)	\$ 158.00	\$ 421.00	N/A	\$ 377.00		\$ 262.00	N/A	\$ 377.00	N/A	\$ 390.00
	Chicago (ORD)	\$ 98.00	\$ 191.00	\$ 263.00	\$ 330.00	\$ 341.00	\$ 320.00	\$ 413.00	\$ 320.00	\$ 527.00	\$ 380.00
	San Diego (SAN)	\$ 38.00	\$ 141.00	\$ 235.00	\$ 182.00	\$ 250.00	\$ 190.00	\$ 350.00	\$ 182.00	N/A	\$ 98.00
	Philadelphia (PHL)	\$ 158.00	N/A	\$ 491.00	\$ 383.00	\$ 403.00	\$ 332.00	N/A	\$ 383.00	N/A	\$ 376.00
	Tampa (TPA)	\$ 158.00	N/A	\$ 616.00	\$ 353.00	\$ 463.00	\$ 267.00	\$ 828.00	\$ 299.00	N/A	\$ 381.00
		Avatar	Spirit Air	American	United	US Air	Delta	Jet Blue/Virgin	Continental	Alaska Air	Southwest/Air Tran
Los Angeles (LAX)	New York City (JFK)	\$ 158.00	N/A	\$ 278.00	\$ 424.00	\$ 471.00	\$ 278.00	\$ 554.00	\$ 424.00	\$ 528.00	\$ 446.00
	Miami (MIA)	\$ 158.00	\$ 371.00	\$ 404.00	\$ 387.00	\$ 560.00	\$ 364.00	\$ 364.00	\$ 377.00	\$ 558.00	\$ 428.00
	Las Vegas (LAS)	\$ 38.00	\$ 71.00	\$ 105.00	\$ 120.00	\$ 120.00	\$ 107.00	N/A	\$ 120.00	N/A	\$ 98.00
	Honolulu (HNL)	\$ 178.00	\$ 398.00	\$ 366.00	\$ 386.00	\$ 565.00	\$ 341.00	N/A	\$ 386.00	\$ 565.00	N/A
	San Francisco (SFO)	\$ 58.00	N/A	\$ 198.00	\$ 178.00	\$ 178.00	\$ 148.00	\$ 178.00	\$ 178.00	\$ 148.00	\$ 182.00
	Dallas (DFW)	\$ 98.00	\$ 233.00	\$ 218.00	\$ 247.00	\$ 218.00	\$ 254.00	\$ 248.00	\$ 247.00	\$ 218.00	\$ 472.00
	Phoenix (PHX)	\$ 98.00	N/A	\$ 140.00	\$ 122.00	\$ 122.00	\$ 342.00	N/A	N/A	\$ 175.00	\$ 140.00
	San Jose (SJC)	\$ 58.00	N/A	\$ 198.00	\$ 178.00	\$ 178.00	\$ 148.00	\$ 178.00	\$ 178.00	\$ 148.00	\$ 178.00
	Orlando (MCO)	\$ 158.00	\$ 502.00	\$ 428.00	\$ 454.00	\$ 452.00	\$ 408.00	\$ 508.00	\$ 462.00	N/A	\$ 476.00
	Philadelphia (PHL)	\$ 158.00	N/A	\$ 630.00	\$ 450.00	\$ 450.00	\$ 278.00	N/A	\$ 450.00	N/A	\$ 486.00

		Avatar	Spirit Air	American	United	US Air	Delta	Jet Blue/Virgin	Continental	Alaska Air	Southwest/Air Tran
New York City (JFK)	Los Angeles (LAX)	\$ 158.00		\$ 278.00	\$ 424.00	\$ 471.00	\$ 278.00	\$ 554.00	\$ 424.00	\$ 528.00	\$ 446.00
	Las Vegas (LAS)	\$ 158.00	\$ 402.00	\$ 387.00	\$ 377.00	\$ 323.00	\$ 387.00	\$ 318.00	\$ 377.00	\$ 377.00	\$ 496.00
	Miami (MIA)	\$ 98.00	\$ 251.00	\$ 178.00	\$ 207.00	\$ 308.00	\$ 188.00	\$ 202.00	\$ 188.00	N/A	\$ 238.00
	Orlando (MCO)	\$ 98.00	\$ 309.00	\$ 184.00	\$ 232.00	\$ 314.00	\$ 191.00	\$ 211.00	\$ 232.00	N/A	\$ 410.00
	Chicago (ORD)	\$ 78.00	\$ 153.00	\$ 134.00	\$ 182.00	\$ 210.00	\$ 134.00	\$ 170.00	\$ 182.00	N/A	\$ 150.00
	San Francisco (SFO)	\$ 158.00		\$ 298.00	\$ 408.00	\$ 518.00	\$ 297.00	\$ 534.00	\$ 558.00	\$ 508.00	\$ 361.00
	Tampa (TPA)	\$ 98.00	\$ 363.00	\$ 242.00	\$ 221.00	\$ 308.00	\$ 197.00	\$ 247.00	\$ 221.00	N/A	\$ 393.00
		Avatar	Spirit Air	American	United	US Air	Delta	Jet Blue/Virgin	Continental	Alaska Air	Southwest/Air Tran
Orlando (MCO)	Los Angeles (LAX)	\$ 158.00	\$ 502.00	\$ 428.00	\$ 454.00	\$ 452.00	\$ 408.00	\$ 508.00	\$ 462.00	N/A	\$ 476.00
	Las Vegas (LAS)	\$ 158.00	\$ 421.00	N/A	\$ 377.00	N/A	\$ 262.00	N/A	\$ 377.00	N/A	\$ 402.00
	New York City (JFK)	\$ 98.00	\$ 309.00	\$ 184.00	\$ 232.00	\$ 314.00	\$ 191.00	\$ 211.00	\$ 232.00	N/A	\$ 410.00
		Avatar	Spirit Air	American	United	US Air	Delta	Jet Blue/Virgin	Continental	Alaska Air	Southwest/Air Tran
Philadelphia (PHL)	Las Vegas (LAS)	\$ 158.00	N/A	\$ 491.00	\$ 383.00	\$ 403.00	\$ 332.00	N/A	\$ 383.00	N/A	\$ 404.00
	Miami (MIA)	\$ 98.00	N/A	\$ 287.00	N/A	\$ 348.00	N/A	N/A	\$ 267.00	N/A	\$ 264.00
		Avatar	Spirit Air	American	United	US Air	Delta	Jet Blue/Virgin	Continental	Alaska Air	Southwest/Air Tran
Phoenix (PHX)	Los Angeles (LAX)	\$ 38.00	N/A	\$ 140.00	\$ 122.00	\$ 122.00	\$ 342.00	N/A	N/A	\$ 175.00	\$ 140.00
	Las Vegas (LAS)	\$ 38.00	\$ 201.00	N/A	N/A	\$ 140.00	N/A	N/A	N/A	N/A	\$ 118.00
		Avatar	Spirit Air	American	United	US Air	Delta	Jet Blue/Virgin	Continental	Alaska Air	Southwest/Air Tran
San Diego (SAN)	Las Vegas (LAS)	\$ 38.00	\$ 141.00	\$ 235.00	\$ 182.00	\$ 250.00	\$ 190.00	\$ 350.00	\$ 182.00	N/A	\$ 98.00
	San Francisco (SFO)	\$ 58.00	N/A	N/A	\$ 182.00	\$ 228.00	N/A	\$ 192.00	N/A	N/A	\$ 182.00
	San Jose (SJC)	\$ 58.00	N/A	\$ 392.00	\$ 241.00	\$ 366.00	\$ 206.00	N/A	N/A	\$ 230.00	\$ 182.00
		Avatar	Spirit Air	American	United	US Air	Delta	Jet Blue/Virgin	Continental	Alaska Air	Southwest/Air Tran
San Francisco (SFO)	Las Vegas (LAS)	\$ 58.00	N/A	\$ 149.00	\$ 174.00	\$ 206.00	\$ 149.00	\$ 205.00	\$ 174.00	N/A	\$ 182.00
	New York City (JFK)	\$ 158.00	N/A	\$ 298.00	\$ 408.00	\$ 518.00	\$ 297.00	\$ 534.00	\$ 558.00	\$ 508.00	\$ 361.00
	Honolulu (HNL)	\$ 178.00	\$ 462.00	\$ 494.00	\$ 376.00	\$ 482.00	\$ 391.00		\$ 376.00	\$ 558.00	N/A
		Avatar	Spirit Air	American	United	US Air	Delta	Jet Blue/Virgin	Continental	Alaska Air	Southwest/Air Tran
San Jose (SJC)	Los Angeles (LAX)	\$ 58.00	N/A	\$ 198.00	\$ 178.00	\$ 178.00	\$ 148.00	\$ 178.00	\$ 178.00	\$ 148.00	\$ 178.00
	Las Vegas (LAS)	\$ 58.00	N/A	\$ 406.00	\$ 285.00	\$ 313.00	\$ 182.00	N/A	\$ 460.00	\$ 343.00	\$ 182.00
		Avatar	Spirit Air	American	United	US Air	Delta	Jet Blue/Virgin	Continental	Alaska Air	Southwest/Air Tran
Tampa (TPA)	Las Vegas (LAS)	\$ 158.00	N/A	\$ 616.00	\$ 353.00	\$ 463.00	\$ 267.00	\$ 828.00	\$ 299.00	N/A	\$ 381.00
	New York City (JFK)	\$ 98.00	\$ 363.00	\$ 242.00	\$ 221.00	\$ 308.00	\$ 197.00	\$ 247.00	\$ 221.00	N/A	\$ 393.00