

“Building A Better Airline”



CHANGE IS COMING

“Building A Better Airline”



READY

“Building A Better Airline”



START YOUR ENGINES

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avatar airlines



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WHAT MAKES AVATAR DIFFERENT?

*Exclusive use of the Boeing 747-400
Jumbo jet equipped with 581 seats
offering **“ultra low fares”***



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AND NO ADD ON FEES

- ❖ **No Bag Fees***
- ❖ **No Seat Assignment Fees**
- ❖ **No Wi-Fi Fees**
- ❖ **No Early Boarding Fees**

(*up to two)



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FREE IN-FLIGHT ENTERTAINMENT

In-Flight Entertainment

FREE Wi-Fi to all passengers.
Provided by partners in return for
their brand recognition.



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WHAT MAKES AVATAR PROFITABLE

MULTIPLE REVENUE STREAMS

- ❖ Passenger Seat Sales
- ❖ Food & Beverage Sales
- ❖ Cargo Sales
- ❖ Travel Agent Affiliates
- ❖ Media Sales
- ❖ Vacation Sales
- ❖ Insurance Sales
- ❖ “Free Fare” Programs



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TICKET SALES

*Everyday & Every Seat** *fares as low as \$19*

539 economy seats on the lower deck and 42 office seats on the upper deck for a total of 581 seats making it the lowest cost per available seat mile in the industry.

*economy seats



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FOOD & BEVERAGE SALES

Food & Beverage

- ❖ **Pre-Order** at time of ticket purchase.
- ❖ Fast food to gourmet meals, fine wine, etc.
- ❖ Snack packs and limited beverages available for sale onboard.



Building LOYALTY via the palette!

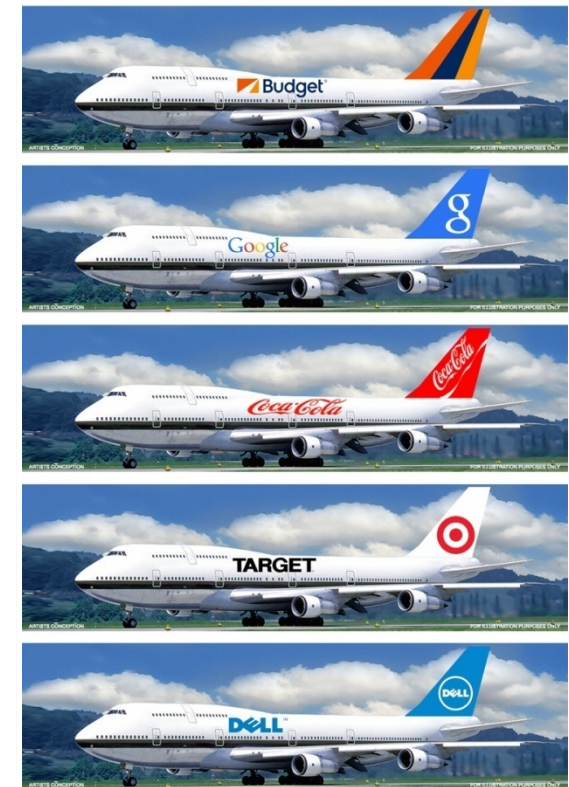
“Building A Better Airline”



ADVERTISING SALES

Venues available:

- ❖ Tray Tables
- ❖ Overhead Bins
- ❖ Exterior Wrap
- ❖ Bulkheads
- ❖ Video loops



For illustration purposes only

“Building A Better Airline”

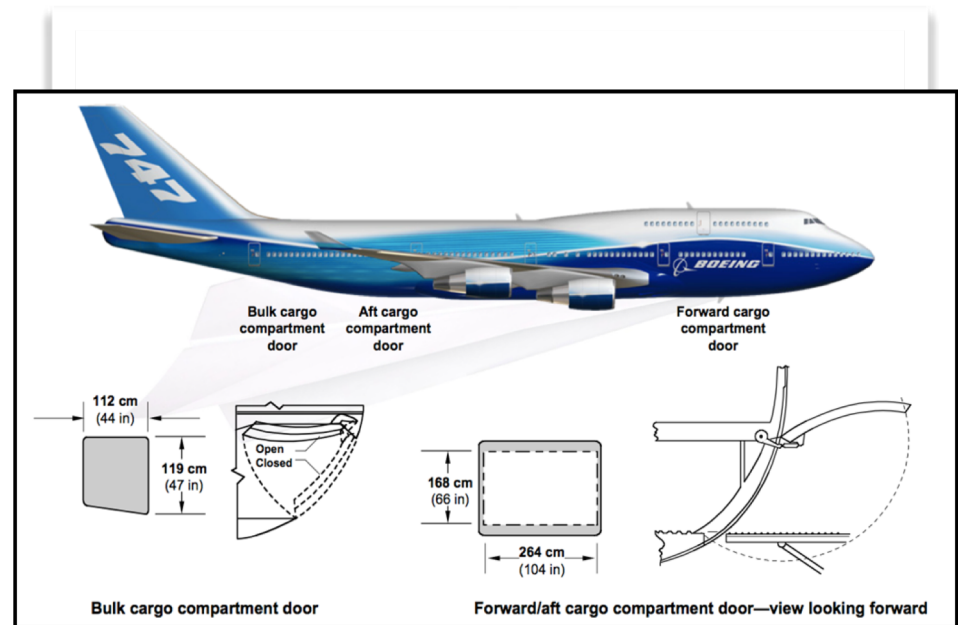


CARGO SALES

Wide-body container/pallet service in the U.S.

Boeing 747-400 aircraft can accommodate 75,000 – 100,000 lbs. (*in addition to passengers*):

- ❖ Containers & pallets
- ❖ Pet friendly
- ❖ Flowers/Fruits/Vegetables



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TRAVEL & RENT-A-CAR SALES

Great deals on:

- ❖ Vacation Packages
- ❖ Cruises
- ❖ Car Rentals
- ❖ Group Bookings on Hotel and Flights



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INSURANCE SALES

Adding a \$10.00 premium to your ticket makes it fully exchangeable!



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AGENT AFFILIATE SALES

- Avatar will work with travel agents, but not in the old traditional way.
- Affiliates will be able to login to purchase seats without entering a passengers name in until check-in time.



Affiliates must pay an application registration fee of \$475 (non-refundable) and a \$5,000 membership for a single office (fully refundable prior to FAA certification).

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FREE FARE CLUB



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COST COMPARISON

Less Than Half The Cost Of Competitors!



AVATAR 747-400



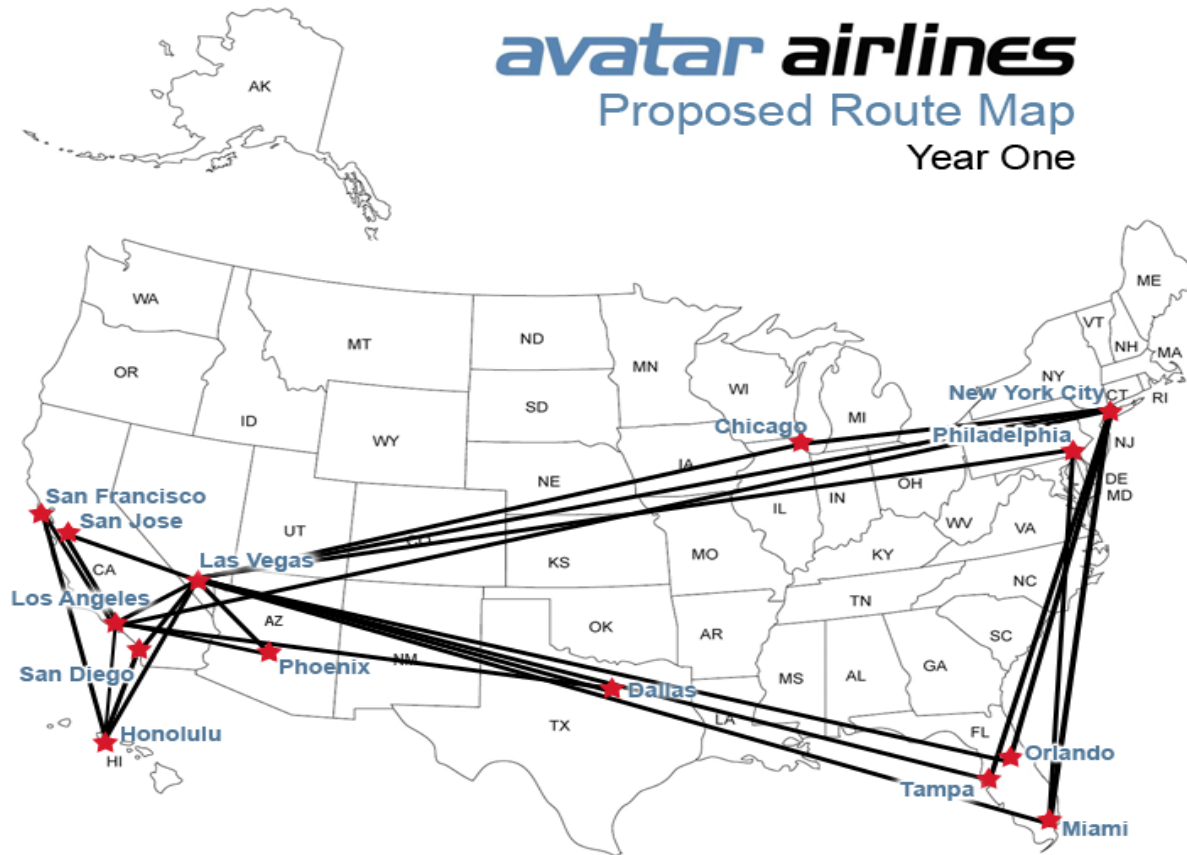
COMPETITORS 737-300

Avatar Airlines will benefit in a competitive environment as the price of fuel increases.

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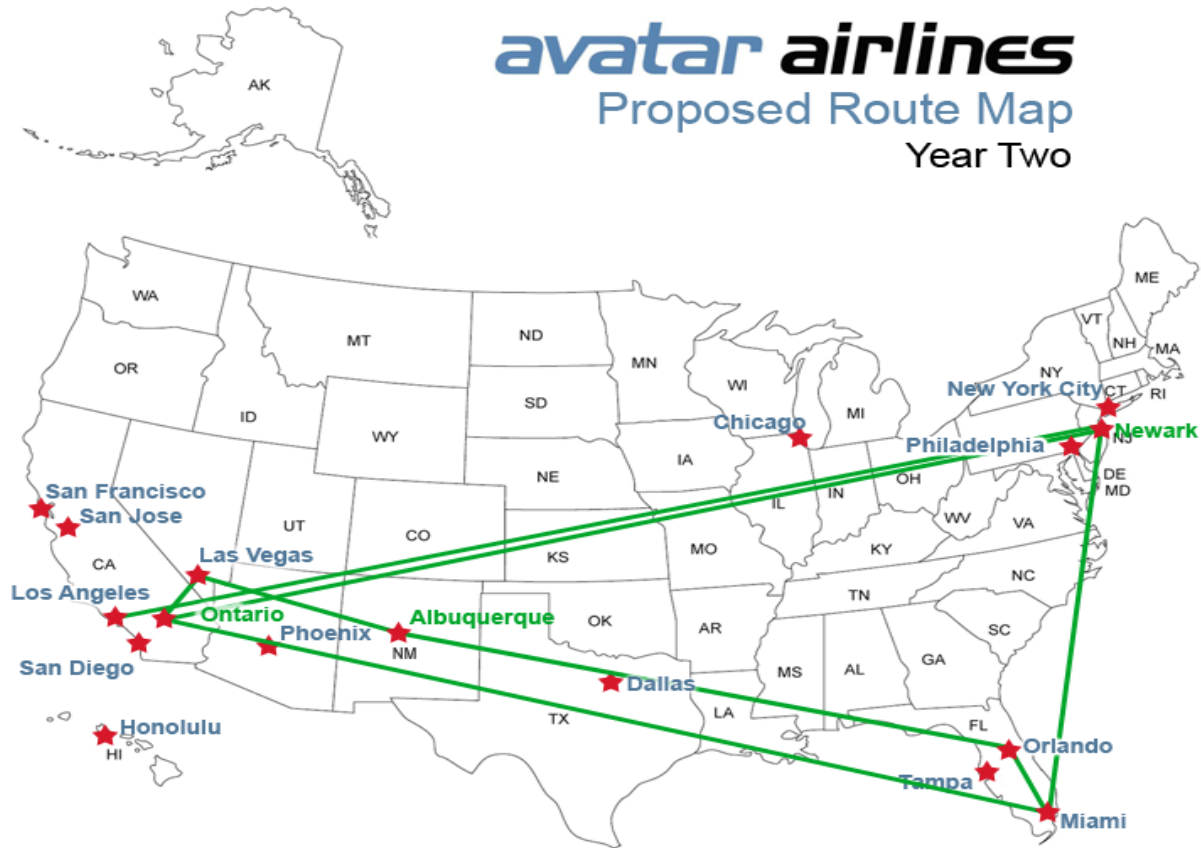
PROPOSED ROUTES - YEAR 1



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ADDITIONAL ROUTES - YEAR 2

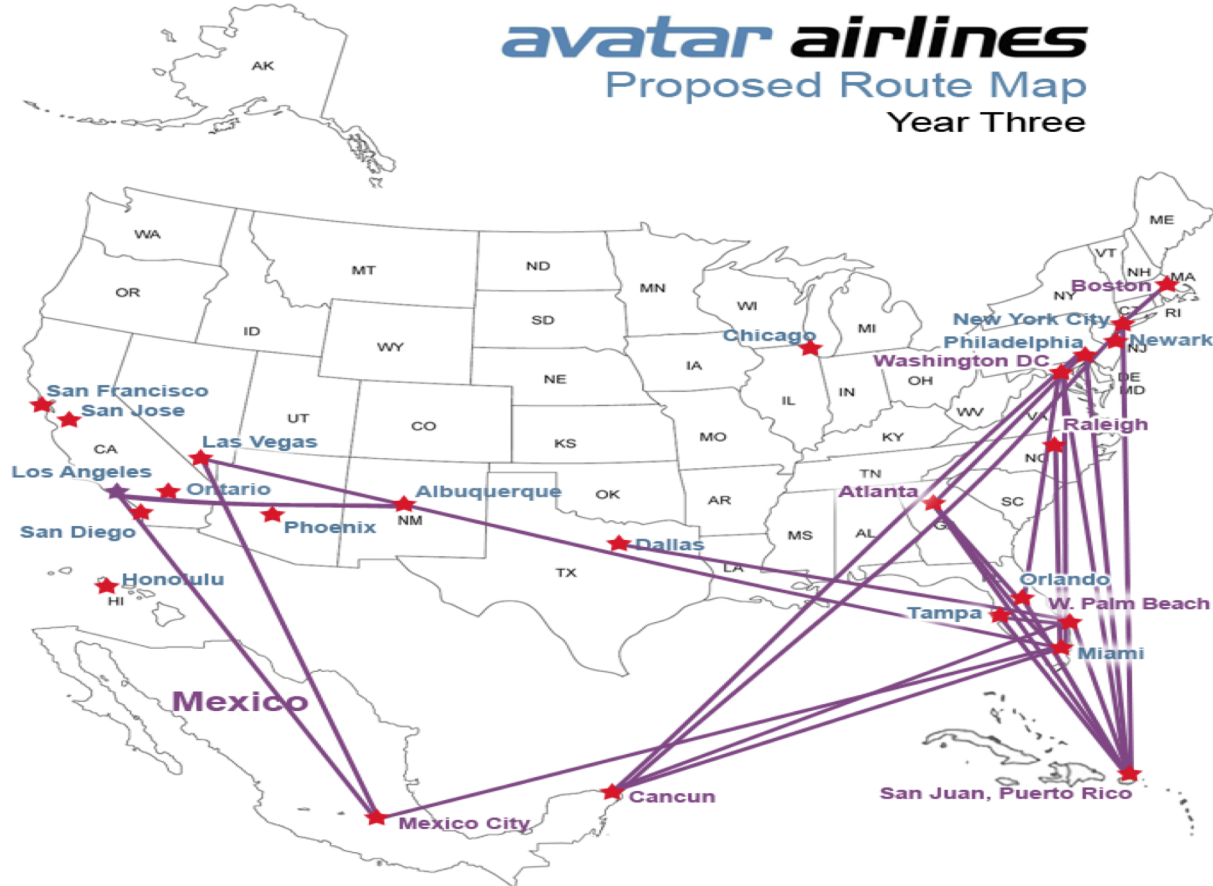


Additional Routes Added in Year 2

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ADDITIONAL ROUTES - YEAR 3



Additional Routes Added in Year 3

“Building A Better Airline”



FINANCIAL MODEL

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q			
1	Data in BLUE on this worksheet may be changed by reader and impact of the changes flow through the entire model.																			
2																				
3																				
4																				
5					Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12	Month 13	Month 14	Mon	
6					Jan-16	Feb-16	Mar-16	Apr-16	May-16	Jun-16	Jul-16	Aug-16	Sep-16	Oct-16	Nov-16	Dec-16	Jan-17	Feb-17	Ma	
7	Aircraft #	Sector	FAMILY CLASS LOAD FACTOR	Applies Only to Family Seating																
7	0	1	LAX to JFK	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84
8	1	2	JFK to MIA	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84
9	1	3	MIA to LAS	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84
10	1	4	LAS to LAX	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84
11	2	5	LAX to LAS	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84
12	2	6	LAS to MIA	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84
13	2	7	MIA to JFK	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84
14	2	8	JFK to LAX	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84
15	3	9	LAS to MCO	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84
16	3	10	MCO to JFK	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84
17	3	11	JFK to MCO	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84
18	3	12	MCO to LAS	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84
19	4	13	SAN to HNL	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84
20	4	14	HNL to SAN	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84
21	4	15	SAN to LAS	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84
22	4	16	LAS to SAN	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84
23	5	17	LAX to SFO	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84
24	5	18	SFO to HNL	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84
25	5	19	HNL to SFO	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84
26	5	20	SFO to LAX	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84
27	6	21	LAS to PHL	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84
28	6	22	PHL to MIA	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84
29	6	23	MIA to PHL	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84
30	6	24	PHL to LAS	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84
31	7	25	LAX to HNL	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84
32	7	26	HNL to LAS	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84
33	7	27	LAS to SJC	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84
34	7	28	SJC to LAX	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84
35	8	29	LAX to SJC	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84
36	8	30	SJC to LAS	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84
37	8	31	LAS to HNL	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84
38	8	32	HNL to LAX	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84.00%	84

“Building A Better Airline”



FUTURE DEVELOPMENTS

Future *Asset-Based* Developments to Include:

- ❖ Corporate Headquarters
- ❖ Hotels (joint ventures)
- ❖ Avatar Airport Terminals
- ❖ Developing Avatar brands such as coffee, wine, culinary items, etc... with an eye on the retail market.



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WHAT YOU NEED TO KNOW

The 3 most important questions:

- ❖ How secure is my investment?
- ❖ How much can I earn?
- ❖ What's my exit strategy?



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AVATAR'S OFFERING

PRIVATE PLACEMENT MEMORANDUM

\$300,000,000

20,000,000 Shares of Series A Convertible Preferred Stock
(6.0% dividend)

Offered at \$15.00 per Share

Minimum Purchase of 5,000 Shares (or \$75,000)



“Building A Better Airline”



MAKING A GREAT COMPANY

Smart Business ~ Superior Financial Plans

Designed for Consumers, Employees & Investors

Avatar Airlines goal is to be:

- ❖ Asset Based
- ❖ Profitable
- ❖ Debt-Free
- ❖ Well Capitalized
- ❖ Loved by the Public and its Employees
- ❖ Designed to go public in 3–5 years



“Building A Better Airline”



SHARE VALUES

Airline	Symbol	Book Value	Total Debt	Shares	Today	Ratio
American Airlines	AAL	\$4.52	\$ 22.85B	529.91m	\$36.30	8.03
Allegiant Travel	ALGT	\$5.58	\$ 630.72m	16.49m	\$138.24	24.77
Alaska Airlines	ALK	\$3.16	\$ 626m	123.09m	\$67.53	21.37
Delta Airlines	DAL	\$2.36	\$ 7.8B	747.16m	\$36.75	15.57
JetBlue	JBLU	\$1.42	\$ 1.75B	323.63m	\$15.95	11.23
Southwest Airlines	LUV	\$2.92	\$ 630.72m	620.23m	\$36.68	12.56
Spirit Airlines	SAVE	\$2.16	\$ 915.01m	70.02m	\$39.99	18.51
United Airlines	UAL	\$2.09	\$ 11.42B	322.41m	\$50.41	24.12
Average Ratio						17.02
Avatar Airlines	?	\$14.04*	\$0.00	57.5m	\$238.88	17.02
IPO 8-1 Stock Split					\$29.86	
* Based on asset Value Only			As of August 31st, 2016 per Yahoo Financial			

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INVESTOR SECURITY

Class “A”

Preferred Shares

precede all other share holders adding greater

‘SECURITY’



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SECOND PHASE INVESTORS

Projected Offering *

Class “B” Preferred Convertible Shares

\$50.00 Per Share

**(\$500 million capital raise to
purchase 16 additional aircraft)**



* Secondary offering based on Avatar’s current projections and remains subject to change without further notice.

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PROJECTED SHARE GROWTH

**3 – 5 year projected value of
\$200 + per share ***

**expected stock split
prior to IPO of:
8 for 1***

(to make the public shares more affordable)



**Projections based on certain assumptions contained in Avatar's financial model and should not be relied upon as a guarantee.*

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FUTURE IPO

Initial Public Offering

Expected raise of:
\$10,000,000,000 +
(for 30 Boeing 747-8 aircraft)



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EARLY INCENTIVES

Each Preferred share purchased up to \$3,000,000 will be accompanied by one warrant (option) to purchase one share of Common stock at **\$2.50 per share.**

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AVATAR'S FOUNDER



Barry Michaels

Avatar's Founder

“Building A Better Airline”



EXECUTIVE MANAGEMENT



Michael E. Zapin

Chief Executive Officer

In his law practice, Michael was a staunch advocate of consumer rights, prosecuting and defending those rights in both New York and Florida, throughout the state and federal courts in those jurisdictions. His zeal for the consumer was instrumental in shaping and developing a number of key profit centers for Avatar that specifically carve the consumer pocketbook outside of the equation.

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Management – cont'd



Capt Daniel J. Elderberry

Senior Vice President & Chief Operating Officer

Dan Eikleberry is a retired United Airlines B-747-400 captain with more than 20,000 hours of flight experience. He has flown for commercial airlines, United States military, private aviation, flight test and experimental aviation. He also has flight operations management experience with airline and FAA offices, including dispatch, load planning, customer and onboard services, and gate and cargo handling. Dan received his BS from the United States Air Force Academy in 1968 with majors in Aeronautical Engineering, Astronautical Engineering, Computer Sciences, Physics, and Engineering Sciences; and an MBA from Embry Riddle Aeronautical University as Master of Aviation Management in 1985.

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QUESTIONS AND ANSWERS



HANDS UP !



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THE OPPORTUNITY

How many times have you said:

***If only I had invested
before they went public?***



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INVESTMENT SUMMARY

- ❖ **1st offer \$15.00 Per Share**
\$300,000,000 buys initial 14 aircraft
- ❖ **2nd offer \$50 Per Share**
\$500,000,000 buys additional 16 aircraft
- ❖ **Projected Share Value \$200+ ***
- ❖ **8 – 1 Stock Split ***
(to make the public shares affordable)

❖ **IPO**



**Projections based on certain assumptions contained in Avatar's financial model and should not be relied upon as a guarantee.*

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EARLY INVESTOR INCENTIVES

Early investor



Incentives



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EARLY INCENTIVES

Warrants (options)

1st \$3 million of shares sold come with a warrant to purchase a share of *common* stock @ \$2.50 per share

2nd \$3 million of shares sold come with a warrant to purchase a share of *common* stock @ \$5.00 per share



“Building A Better Airline”



EARLY INVESTORS

(in other words...)

Each Preferred share purchased comes with a warrant to purchase an additional share of Common stock at \$2.50 per share.



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WHAT COULD AVATAR BE WORTH???

Airline	Symbol	Book Value	Total Debt	Shares	Today	Ratio
American Airlines	AAL	\$4.52	\$ 22.85B	529.91m	\$36.30	8.03
Allegiant Travel	ALGT	\$5.58	\$ 630.72m	16.49m	\$138.24	24.77
Alaska Airlines	ALK	\$3.16	\$ 626m	123.09m	\$67.53	21.37
Delta Airlines	DAL	\$2.36	\$ 7.8B	747.16m	\$36.75	15.57
JetBlue	JBLU	\$1.42	\$ 1.75B	323.63m	\$15.95	11.23
Southwest Airlines	LUV	\$2.92	\$ 630.72m	620.23m	\$36.68	12.56
Spirit Airlines	SAVE	\$2.16	\$ 915.01m	70.02m	\$39.99	18.51
United Airlines	UAL	\$2.09	\$ 11.42B	322.41m	\$50.41	24.12
Average Ratio						17.02
Avatar Airlines	?	\$14.04*	\$0.00	57.5m	\$238.88	17.02
IPO 8-1 Stock Split					\$29.86	

* Based on asset Value Only

As of August 31st, 2016 per Yahoo Financial

* Value listed is a *projection only*, based only the raise of \$800 million from 1st & 2nd offering, and does not include value of intangibles such as good will.

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WELCOME TO AVATAR



“Building A Better Airline”



THE OPPORTUNITY IS NOW

**For more information on investing in Avatar Airlines
Please visit the address below:**

**View Avatar Airlines' Offering at:
<http://www.InvestInAvatarAirlines.com>**

Avatar Airlines
20283 State Road 7, Ste. 400
Boca Raton, FL 33498

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