

CHANGE IS COMING

“Building A Better Airline”



We're not
APPLE, FACEBOOK or
GOOGLE, but just your BIG
OPPORTUNITY

“Building A Better Airline”



Ever wish you had gotten in before
they went public?

This is your
OPPORTUNITY

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Time to FASTEN YOUR SEAT BELTS

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**READY, SET,
GO**

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START YOUR ENGINES

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INTRODUCING AVATAR



WHAT MAKES AVATAR DIFFERENT?

*The Boeing 747-400 aircraft
equipped with 581 seats and
“ultra low fares”*



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NO ADD ON FEES

- ❖ **No Bag Fees***
- ❖ **No Seat Assignment Fees**
- ❖ **No Wi-Fi Fees**
- ❖ **No Early Boarding Fees**

*Limit 2 bags

(*up to two)

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IN-FLIGHT ENTERTAINMENT

FREE Wi-Fi available to all passengers with their own device provided by our advertising partners in exchange for their brand recognition.



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DESIGNED FOR PROFIT

MULTIPLE REVENUE STREAMS

- ❖ Passenger Seat Sales
- ❖ Food & Beverage Sales
- ❖ Cargo Sales
- ❖ Travel Agent Affiliates
- ❖ Media Sales
- ❖ Vacation Sales
- ❖ Insurance Sales
- ❖ “Free Fare” Programs



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FARES

One way fares as low as \$19 or fly anywhere in the U.S. for \$99 or less*

539 economy seats on the lower deck and 42 office seats on the upper deck for a total of 581 seats making it the lowest cost per available seat mile in the industry.

*economy seats purchased 30 days or more in advance



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FOOD & BEVERAGE

- ❖ **Pre-Order** at time of ticket purchase.
- ❖ Fast food to gourmet meals, fine wine, etc.
- ❖ Snack packs and limited beverages available for sale onboard.



Building “LOYALTY” through the palette!

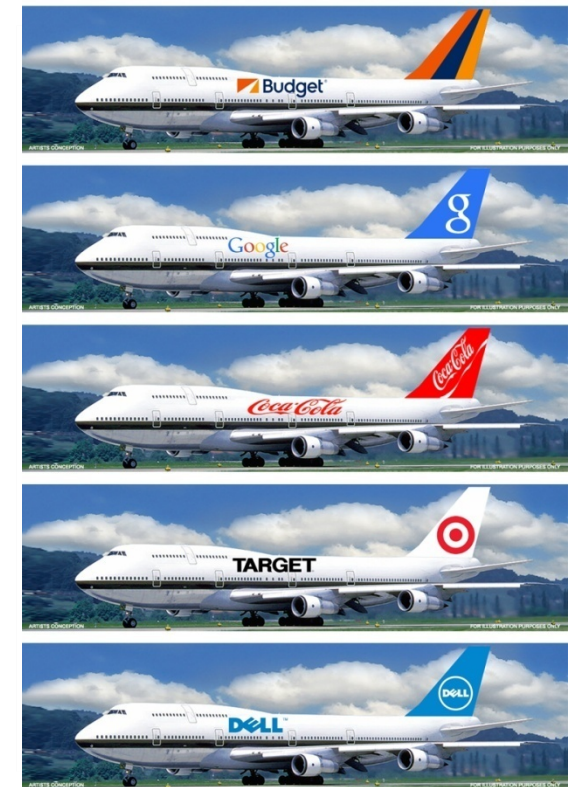
“Building A Better Airline”



ADVERTISING OPPORTUNITIES

Venues available:

- ❖ Tray Tables
- ❖ Overhead Bins
- ❖ Exterior Wrap
- ❖ Bulkheads
- ❖ Video loops
- ❖ And



For illustration purposes only

“Building A Better Airline”

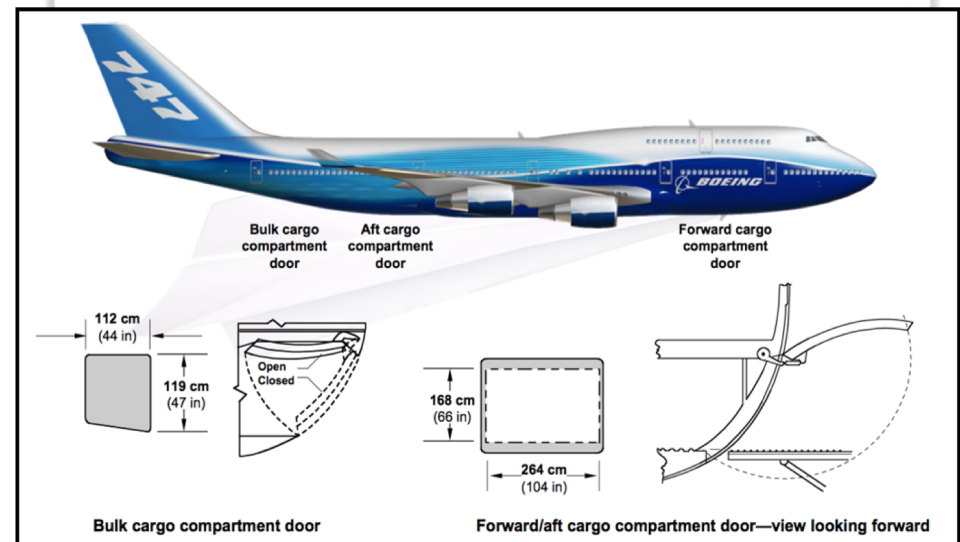


CARGO

The only passenger airline to offer wide-body containers/pallets service in the U.S.

Boeing 747-400 aircraft can accommodate 70,000 lbs. (*in addition to passengers*):

- ❖ Containers & pallets
- ❖ Pet friendly
- ❖ Flowers/Fruits/Vegetables



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VACATION PACKAGES

Great deals on:

- ❖ Tour Packages
- ❖ Vacation Packages
- ❖ Cruise Packages
- ❖ Car Rentals
- ❖ Group Bookings on Hotel and Flights



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TICKET INSURANCE

Add \$10.00 to make your ticket fully exchangeable!

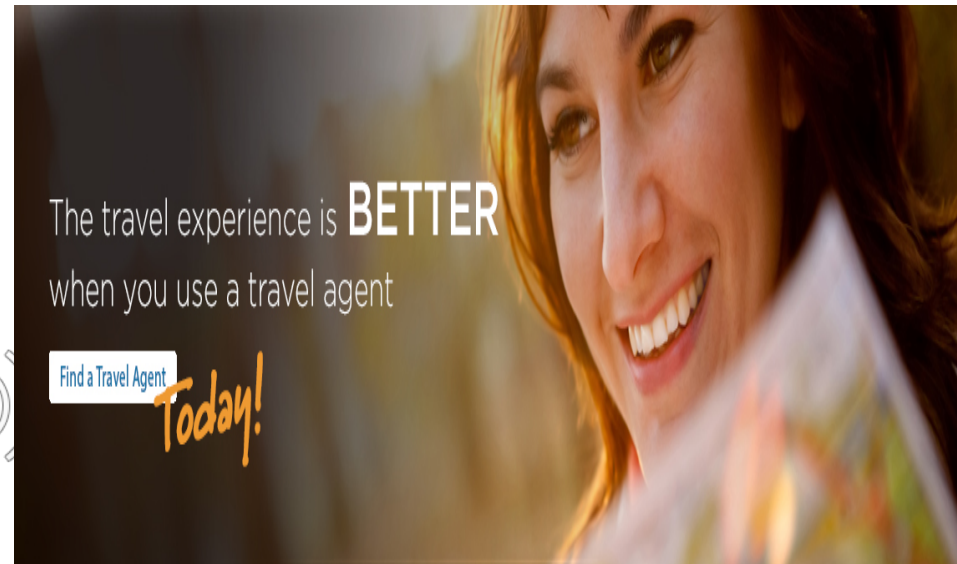


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AGENT AFFILIATES

- Avatar will work with travel agents, but not in a traditional way. Affiliates will be able to login to purchase seats without entering a passengers name in until check-in time.



Affiliates pay a \$5,000 registration fee and \$475 per year for a single member office (refundable prior to FAA certification).

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FLY FREE CLUB

Join our **Fly “Free” Club** for a one time registration fee of \$49, plus \$249 a year and you’re set to fly “Free” on any available flight with 48 hours of departure (just pay the taxes).



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FOCUS PROGRAM

Avatar's FOCUS PROGRAM requires participation in a survey or focus group to earn free flights. Selection is based solely on demographic criteria supplied to Avatar by participating marketing groups who pay Avatar for this service.

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COST COMPARISON

Less Than Half The Cost Of Competitors!



AVATAR 747-400



COMPETITORS 737-300

Avatar Airlines will benefit in a competitive environment as the price of fuel increases.

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PILOTS

- **Never at Avatar**

All because of the Boeing Boeing 747-400 considered the queen of the sky nearly every pilot's dream is to sit in the left seat and earn the salary associated with its responsibility as its Captain.



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FUEL

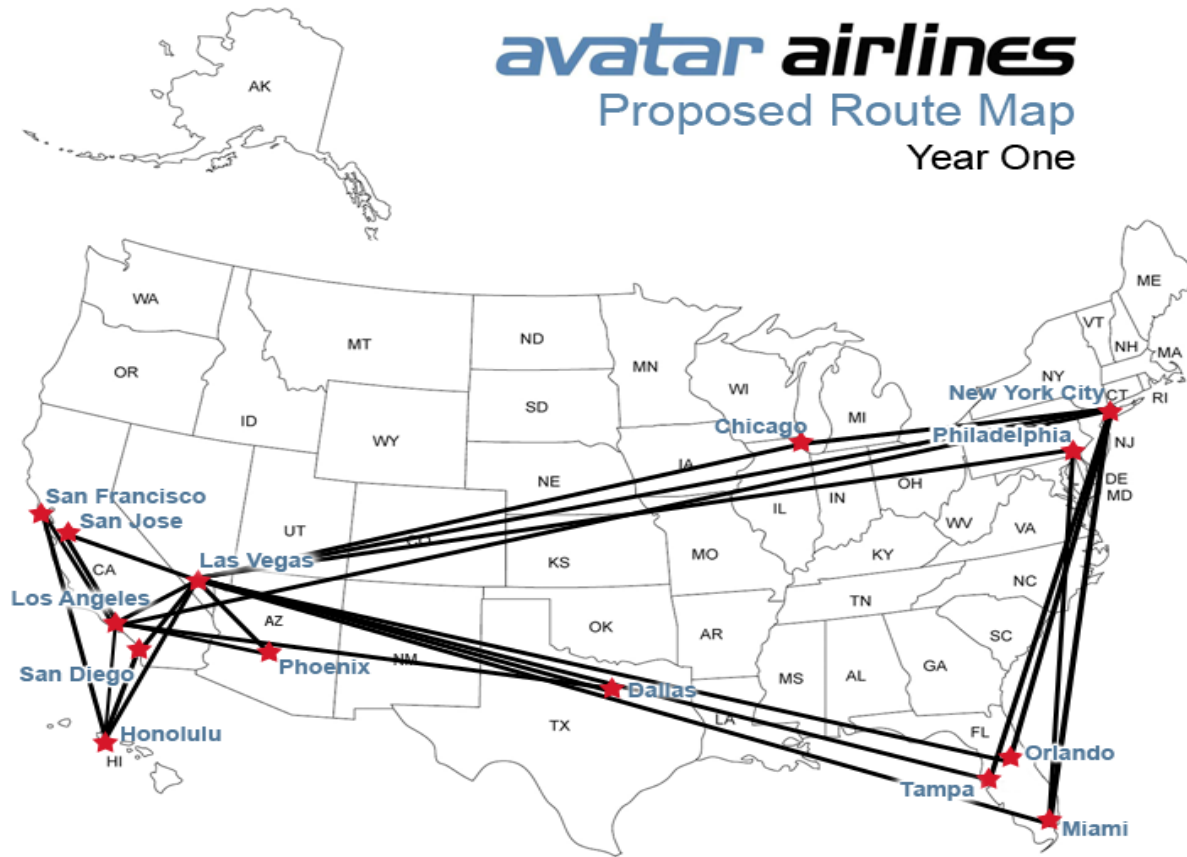
Since Avatar's fares will be among the lowest in the industry and fuel cost affect all airlines, Avatar's fares will continue to be among the lowest. The number one factor for consumers looking to travel.....cost.



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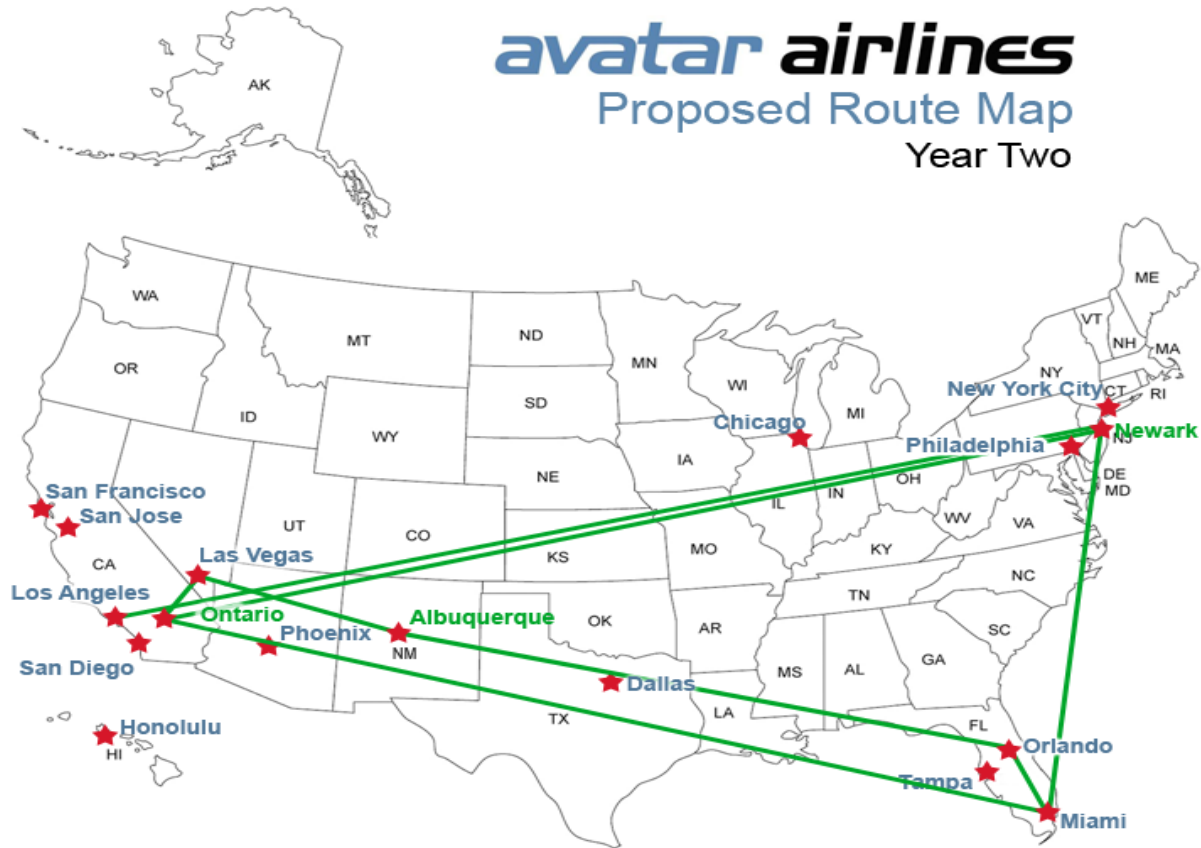
PROPOSED ROUTES - YEAR 1



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ADDITIONAL ROUTES - YEAR 2

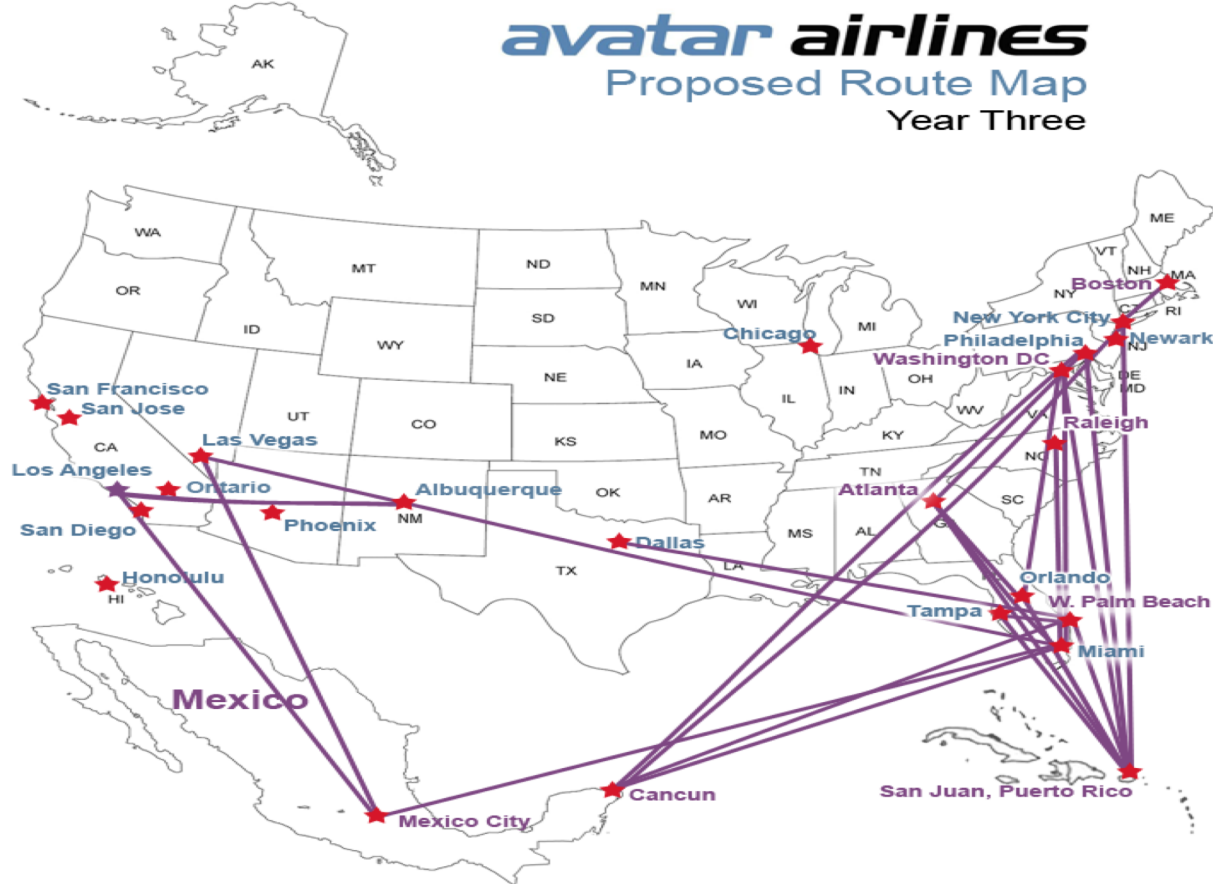


Additional Routes Added in Year 2

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ADDITIONAL ROUTES - YEAR 3



Additional Routes Added in Year 3

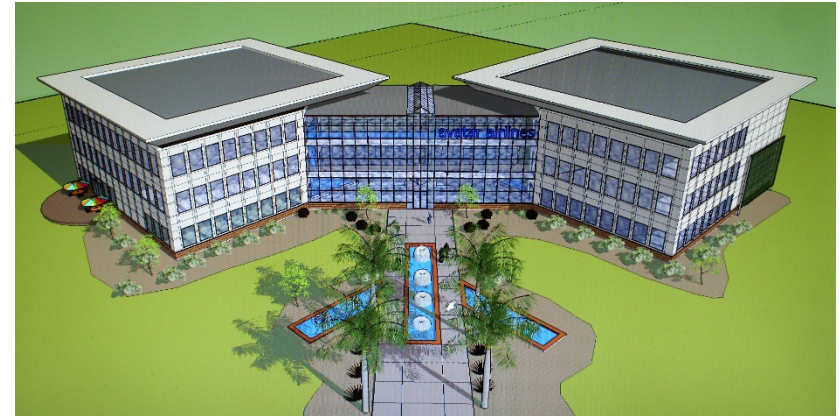
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DEVELOPMENT

Future Avatar Developments Include:

- ❖ Corporate Headquarters
- ❖ Hotels (joint ventures)
- ❖ Avatar Airport Terminals
- ❖ Developing Avatar brands such as coffee, wine, culinary items, etc... with an eye on the retail market.



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WHAT MAKES A GREAT COMPANY

Smart Business ~ Superior Financial Plans

Designed for Consumers, Employees & Investors

Avatar Airlines goal is to be:

- ❖ Asset Based
- ❖ Profitable
- ❖ Debt-Free
- ❖ Well Capitalized
- ❖ Loved by the Public and its Employees
- ❖ Designed to go public in 3–5 years



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OPPORTUNITY

How many times have you said:

*“if only I had
invested before
they went public”*



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INITIAL PRIVATE OFFERING

PRIVATE PLACEMENT MEMORANDUM

\$300,000,000

20,000,000 Shares of Series A Convertible Preferred Stock
(6.0% dividend)

Offered at \$15.00 per Share

Minimum Purchase of 5,000 Shares (or \$75,000)



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IMPORTANT QUESTIONS

Investors want to know:

- ❖ How secure is my investment?
- ❖ How much can I earn?
- ❖ What's my exit strategy?



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SHARES

The current offer

Class “A”

Preferred Shares

precede all other
share holders adding
greater

‘SECURITY’



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INCENTIVES

Warrants (options)

1st \$3 million of shares sold come with a warrant to purchase a share of *common* stock @ \$2.50 per share

2nd \$3 million of shares sold come with a warrant to purchase a share of *common* stock @ \$5.00 per share



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SECOND OFFERING

Projected Offering *

Class “B” Preferred Convertible Shares

\$50.00 Per Share

**(\$500 million capital raise to
purchase 16 additional aircraft)**



* Secondary offering based on Avatar’s current projections and remains subject to change without further notice.

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GROWTH

**3 – 5 year projected value of
\$200 + per share ***

**expected stock split
prior to IPO of:
8 for 1***

(to make the public shares more affordable)



**Projections based on certain assumptions contained in Avatar's financial model and should not be relied upon as a guarantee.*

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OTHER AIRLINE VALUES

Airline	Symbol	Book Value	Total Debt	Shares	Today	Ratio
American Airlines	AAL	\$4.52	\$ 22.85B	529.91m	\$36.30	8.03
Allegiant Travel	ALGT	\$5.58	\$ 630.72m	16.49m	\$138.24	24.77
Alaska Airlines	ALK	\$3.16	\$ 626m	123.09m	\$67.53	21.37
Delta Airlines	DAL	\$2.36	\$ 7.8B	747.16m	\$36.75	15.57
JetBlue	JBLU	\$1.42	\$ 1.75B	323.63m	\$15.95	11.23
Southwest Airlines	LUV	\$2.92	\$ 630.72m	620.23m	\$36.68	12.56
Spirit Airlines	SAVE	\$2.16	\$ 915.01m	70.02m	\$39.99	18.51
United Airlines	UAL	\$2.09	\$ 11.42B	322.41m	\$50.41	24.12
Average Ratio						17.02
Avatar Airlines	?	\$14.04*	\$0.00	57.5m	\$238.88	17.02
IPO 8-1 Stock Split					\$29.86	

* Based on asset Value Only

As of August 31st, 2016 per Yahoo Financial

* Value listed is a *projection only*, based only the raise of \$800 million from 1st & 2nd offering, and does not include value of intangibles such as good will.

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INITIAL PUBLIC OFFERING

IPO

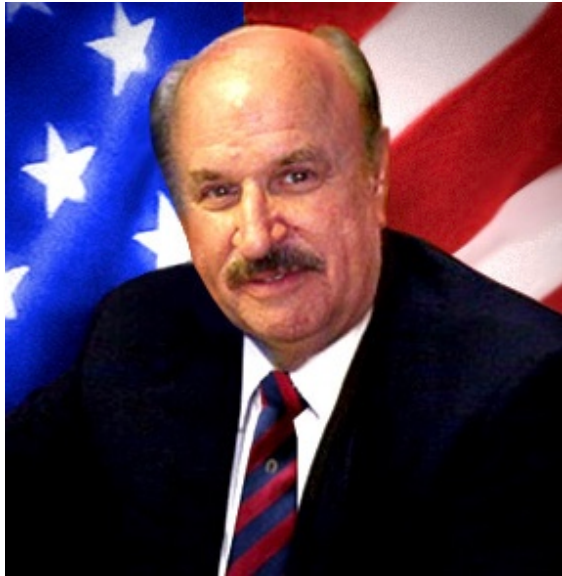
Expected raise of:
\$10,000,000,000 +
(for 30 Boeing 747-8 aircraft)



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FOUNDER



Barry Michaels

Avatar's Founder

“Building A Better Airline”



CHIEF EXECUTIVE OFFICER



Michael E. Zapin

Chief Executive Officer

In his law practice, Michael was a staunch advocate of consumer rights, prosecuting and defending those rights in both New York and Florida, throughout the state and federal courts in those jurisdictions. His zeal for the consumer was instrumental in shaping and developing a number of key profit centers for Avatar that specifically carve the consumer pocketbook outside of the equation.

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CHIEF OPERATING OFFICER



Captain Daniel J. Eikleberry

Senior Vice President & Chief Operating Officer

Dan Eikleberry is a retired United Airlines B-747-400 captain with more than 20,000 hours of flight experience. He has flown for commercial airlines, United States military, private aviation, flight test and experimental aviation. He also has flight operations management experience with airline and FAA offices, including dispatch, load planning, customer and onboard services, and gate and cargo handling. Dan received his BS from the United States Air Force Academy in 1968 with majors in Aeronautical Engineering, Astronautical Engineering, Computer Sciences, Physics, and Engineering Sciences; and an MBA from Embry Riddle Aeronautical University as Master of Aviation Management in 1985.

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CHIEF FINANCIAL OFFICER

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CHIEF LEGAL OFFICER

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SUMMARY

- ❖ **1st offer \$15.00 Per Share**
\$300,000,000 buys initial 14 aircraft
- ❖ **2nd offer \$50 Per Share**
\$500,000,000 buys additional 16 aircraft
- ❖ **Projected Share Value \$200+ ***
- ❖ **8 – 1 Stock Split ***
(to make the public shares affordable)

❖ **IPO**



**Projections based on certain assumptions contained in Avatar's financial model and should not be relied upon as a guarantee.*

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QUESTIONS AND ANSWERS



HANDS UP !



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WELCOME TO AVATAR AIRLINES



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THE OPPORTUNITY IS NOW

**For more information on investing in Avatar Airlines
Please visit the address below:**

**View Avatar Airlines' Offering at:
<http://www.InvestInAvatarAirlines.com>**

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Boca Raton, FL 33498

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