

avatar airlines



Flying High Media Kit

2019-2020

the airline

Avatar - an airline like no other

Avatar's business plan is unique, incorporating six individual profit centers in conjunction with the exclusive use of the Boeing 747 aircraft equipped with 539 economy seats and 42 business class seats, resulting in the industry's lowest cost per seat mile.

This allows Avatar to offer everyday fares between \$19 to \$99, depending on the destination and time of purchase.

Avatar profit centers include:

- Passenger Ticketing
- Cargo
- Catering
- In-flight Entertainment (via passenger devices)
- Advertising & Promotions (Branding)
- Avatar Vacations

Each center is responsible for earning a profit. Combined, they are responsible for lowering Avatar's cost per available seat mile, resulting in a cost expected to be the lowest in the industry.

It's simple: Big airplanes carrying maximum number of seats, combined with fares which are low enough to attract passengers, and markets which are large enough to guarantee 100% load factors.



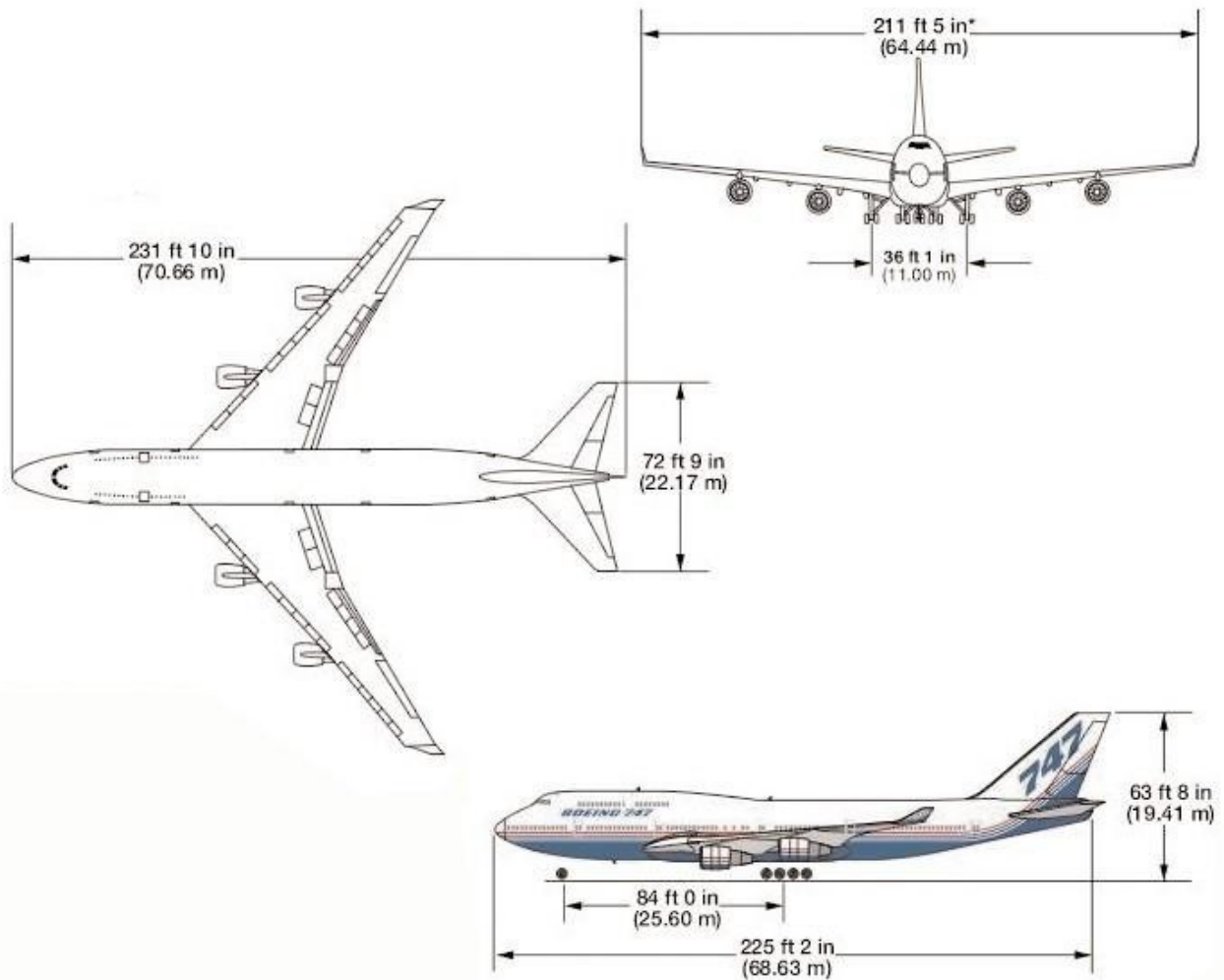
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dimensions

747 Overall Length
231 ft. & 10 in. (70.66 m)

747 Tail Height
63 ft. & 8 in. (19.41 m)

747 Interior Cabin Width
20-ft. (6.1 m)



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(images are for illustration purposes only)



Exterior Wraps:

Using either paint or vinyl we can wrap the fuselage of a single aircraft or our entire fleet with your brand. If your brand deserves the biggest and the best, this is it.

(Prices on wraps do not include material or installation.)



Number of Aircraft	Contract Length	Monthly Ad Fee
1 Aircraft	12 Months	\$250,000
	24 Months	\$175,000
	36 Months	\$150,000
2 - 4 Aircraft	Less - 15%	
5 - 9 -Aircraft	Less - 25%	
Entire Fleet	Less - 40%	

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Tray Tables:

Your advertisement is printed on FAA-approved flame retardant material that can withstand the environmental variables that exist in aircraft cabins. Each ad is 16" x 9" printed in four color process and affixed with adhesive to the table.

539 Tray Tables Available Per Aircraft



4 MONTH CONTRACT - ECONOMY CLASS

# Seats	Per Day
25 - 49	\$1.00
50 - 99	\$.92
100 - 249	\$.85
All 539 Economy Seats	\$.65

4 MONTH CONTRACT - OFFICE CLASS

# Seats	Per Day
42 All Office Seats	\$1.75

12 MONTH CONTRACT

# Tray Tables	Per Day
All	Less 15%

Overhead Bins:

Your advertisement is printed on FAA-approved flame retardant material that can withstand the environmental variables that exist in aircraft cabins. Each ad is 12" x 36" printed in four color process, die cut and affixed with adhesive to the bin's surface visible by passengers while they're seated or standing.

240 Available Overhead Bins Per Aircraft - 12" x 36"



4 MONTH CONTRACT - ECONOMY CLASS

# Overhead Bins	Per Day
25 - 49	\$8.00
50 - 99	\$6.50
All 240	\$5.00

4 MONTH CONTRACT - OFFICE CLASS

# Overhead Bins	Per Day
All Office Class	\$10.00

12 MONTH CONTRACT

# Overhead Bins	Per Day
All Office Class	Less 15%

**Pricing above includes installation. Lead time is 60 days from time creative is received.

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quotes



"It's a captive audience, literally and sometimes involuntarily for an extended period of time, so there are certainly opportunities to make contact (with potential consumers) in-flight."

Michael Derchin

Airline Analyst for FTN Midwest Securities

"While other airlines continue with hidden fees and raising ancillary charges to lower their fares, our focus will be to provide the things that matter most to passengers, free of charge. We believe this will aid in our vision of "Creating A Better Airline."

Barry Michaels

CEO and Founder, Avatar Airlines



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