

# *avatar airlines*



*Avatar Airlines plan to operate ultra-low-fare, point-to-point flights to and from high-density markets in the Continental U.S. and Hawaii. We will utilize Boeing 747 Jumbo Jets configured with 539 Economy Class seats on the main deck, and 42 Office Class seats on the upper deck.*

## **Business Summary**

Our business plan consists of multiple distinct profit centers: Passenger Revenue, Cargo, Advertising & Promotions (Branding), Food & Beverage, Insurance, Travel Affiliate Program and Vacations (Hotel & Rent-A-Car).

## **Management**

Our team of seasoned, business and aviation professionals have an average of more than 25 years of experience in their field of expertise. Meet our [team](#) here.

## **Service Routes**

Avatar's [initial markets](#) will include Los Angeles, Las Vegas, Orlando, Dallas, New York, Philadelphia, Miami, Chicago, San Jose, Tampa, San Diego, San Francisco, Phoenix and Honolulu during the first year. The Company believes these markets are large enough to sustain near 100% load factors and we plan to add a limited number of international routes during our third year of operation.

## **Customer Demographics**

Avatar expects to appeal to all age groups. Budget-conscious travelers, working class families with children, students and businesses looking to conserve resources.

## **Competition**

Capitalizing on the Boeing 747 economies of scale, Avatar will have a competitive edge on domestic routes. Estimated cost per available seat mile (CASM) averages **less than 8 cents per mile**, enabling Avatar to charge lower fares than the competition, increasing demand for Avatar's flights. It will be *difficult* if not impossible

---

## **Investor Information**

Tel. (561) 344-7810

# avatar airlines

for competitors to replicate some of Avatar's key profit centers. Competitors with *smaller-capacity* fleets are unable to haul cargo due to lack of capacity. Avatar will pioneer onboard advertising/branding opportunities for its partners, and even if competitors attempt to *copy* Avatar's model, Avatar will *still* deliver better value by providing its partners with a much larger, captive audience of **581 sets of eyeballs** per flight.

## Investment Strategy

### Phase 1

(Pre-Revenue Flight Operations)

**\$300mm** SEC Reg D 506(c) private placement offering.

**Purpose:** fund startup operations, regulatory certifications, initial flight crew recruitment, and purchase and refurbishment of 14 used 747-400s.

### Phase 2

(Years 2-3)

**\$500mm** secondary offering.

**Purpose:** purchase and refurbishment of an *additional* 16 used 747-400s to expand flight operations by adding additional routes.

### Phase 3

(Exit Strategy)

Perfectly timed **IPO** to raise more than **\$10 billion dollars** to purchase 30 new Boeing 747-8s (more fuel efficient, larger seating capacity, less maintenance).

## Financials

(From time of inaugural flight)

<b>Financials</b>	<u><b>Year 1</b></u>	<u><b>Year 2</b></u>	<u><b>Year 3</b></u>
Revenues	\$138,147,066	\$1,095,172,997	\$1,586,745,636
EBITDA	\$1,680,369	\$38,647,566	\$82,919,570

## Further Reading

To read the full story of Avatar Airlines, please visit [here](#).

---

## Investor Information

Tel. (561) 344-7810